# celluma



**Illuminating Vitality** 



#### The Future of Light Therapy

The day may not be far off when most homes will have a light source (most likely a LED device) to be used for aches, pains, cuts, bruises, joints, and which can also be applied to the hair and even transcranially to the brain".

Note: this is the closing comment from a collaborative study conducted by researchers at Boston's Mass General Hospital, the Harvard School of Medicine and the Harvard-MIT Division of Health & Sciences

(Annals of Biomedical Engineering, Feb 2012. The Nuts & Bolts of Low Level Laser (Light) Therapy)

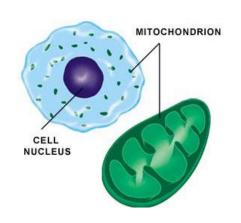


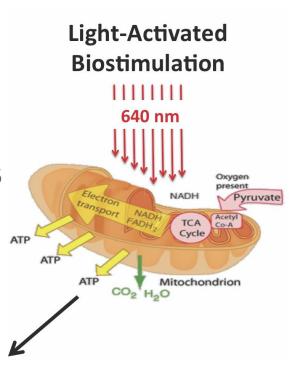


#### **How Light Therapy Works**

# Think of it as a battery charger for compromised cells . . .

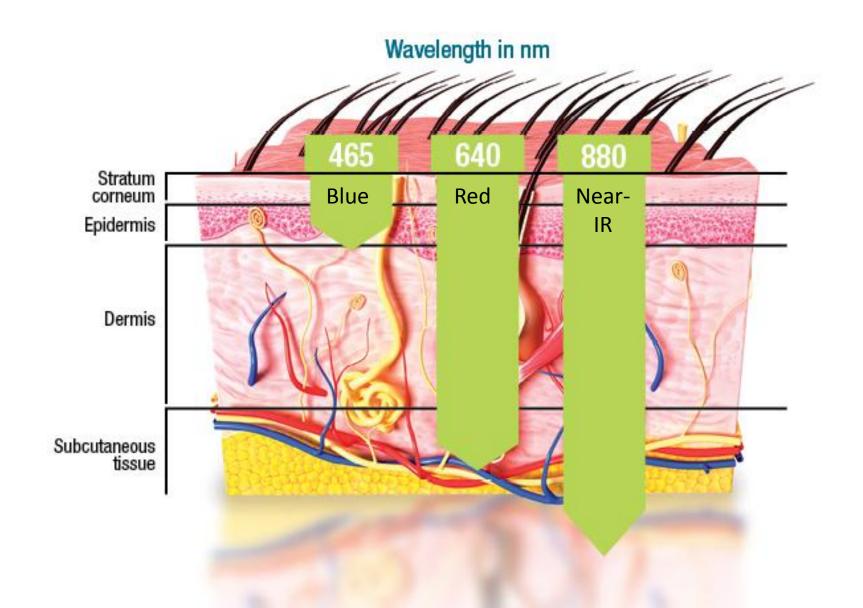
- Light source emits photons
- Photons are absorbed in the mitochondria and cell membranes
- Causing an elevation of ATP synthesis
- •Increased ATP causes a cascade of metabolic events resulting in biochemical & cellular changes...





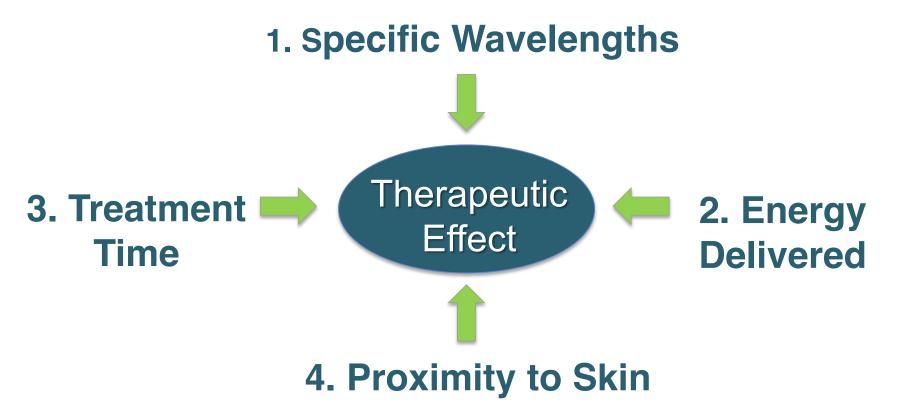


### **Depth of Penetration**





#### Requirements for Efficacy





#### **Emissions Proximity**

Inverse Square Law: Each time the distance of the light source is doubled from the skin, the ability of the tissue to absorb the light energy is diminished by 4 times.







#### **Cells Affected by LED Therapy**

- Fibroblast Cells: (red, a little IR). Produces collagen and elastin fibers in connective tissue.
- •<u>Keratinocytes</u>: (both red and IR equally). Provides structural strength to the skin, hair and nails. Responsible for skin clarity, tone and texture.
- Mast Cells: (red, near IR). Essential for inflammatory reactions.
- •<u>Neutrophil Cells</u>: (leukocytes): (little red, mostly IR). Are the first line of defense in the inflammatory process. Adequate numbers are important to protect the body from infection.
- Macrophage Cells: (leukocytes): (red and IR). Play a vital role in activating specific immune responses.
- •P. acnes bacteria: (blue) causes bacteria to destroy itself.



#### Acne

Blue Light Dominant (465 nm)



Singlet oxygen is produced



P. acnes self-destruction
A phototoxic reaction caused
by singlet oxygen
(a bacteriacide)



#### Wrinkles

Red Light Dominant (640 nm)



Up-regulation of ATP process





Collagenesis

Elastin production



#### Pain

Near – infrared dominant (880 nm)



**Creates Angiogenesis** 



**Decrease Inflammation** 



Pain Reduction



#### **Wound Healing**

Red + IR wavelengths (640 + 880nm)



Absorbed by epithelial cells



Up-regulation of ATP process – cell migration





Angiogenesis



### **Celluma LED Light Panels**

#### **Perfect Combination of Sophistication & Simplicity**





# **Celluma Versatility**





#### The Celluma Series



Celluma PRO



**Celluma ELITE** 



**Celluma LITE** 





Before Celluma



8 weeks later2 x weeklyNo other modalities used





Before Celluma



8 weeks later2 x weeklyNo other modalities used





**Before Celluma** 



5 weeks later
2 x weekly
No other modalities
used

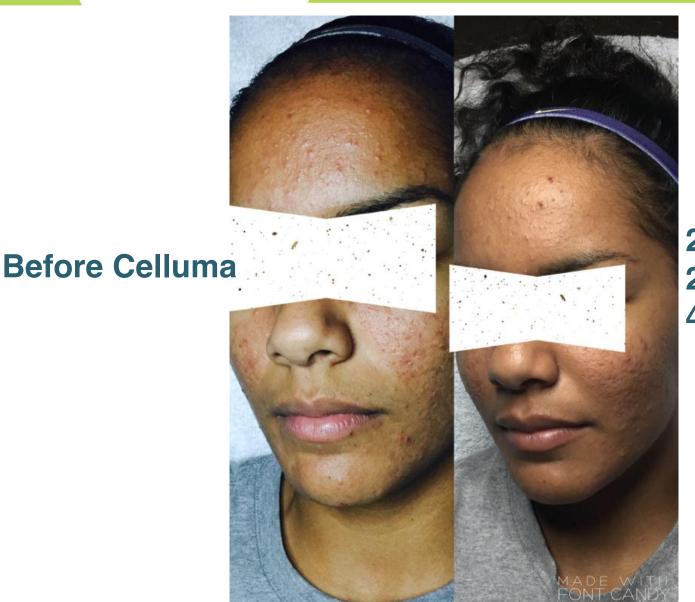




#### **Before Celluma**

2 weeks later2 x weekly4 treatments total





2 weeks later2 x weekly4 treatments total





Look at the improvement in texture & wrinkle depth!





Before Celluma



12 weeks post treatment







Before Celluma

12 weeks post treatment



Firming Skin and Smoothing Wrinkles





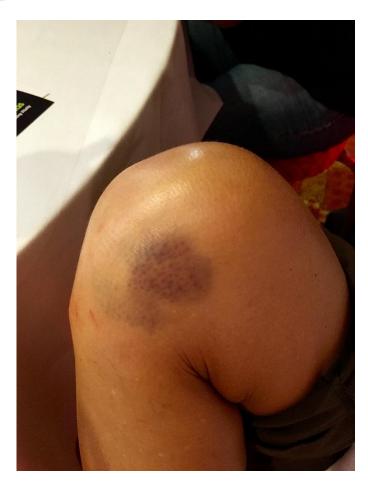
4 week treatment - 8 weeks post treatment





Look at the improvement in texture & wrinkle depth!





Bruise before Celluma



Bruise after one 30 minute Celluma treatment





Arm bruise before Celluma



Arm bruise after 1 Celluma treatment (20 hours apart)





Bruise before Celluma



Bruise after one 30 minute Celluma treatment



#### **Celluma in the News**

#### Collaboration with The Semper Fi Fund

Celluma is provided to Wounded Warriors for pain relief

